
Job Announcement

Graphics and Social Media Manager



New Mexico Voices for Children, the state's leading research-based advocacy organization for New Mexico's children and families, is seeking an experienced Graphics and Social Media Manager. The purpose of this position is to further the organization's mission to improve outcomes for the state's children and their families by using social and electronic media and graphic design to present what can often be complex and emotionally charged issues to the public in order to educate, sway, and activate legislators, administrators, constituents, voters, and other stakeholders.

About the Job

The Graphics and Social Media Manager creates electronic media content, maintains NM Voices' social media platforms and website, and assists the Communications Director in other work related to messaging, designing reports, and outreach to traditional media. This person is a member of the Policy Team and works in collaboration with the Development Director to create content for organizational fund raising.

About the Candidate

The successful candidate is someone who is passionate about equity, public policy, and working in collaboration with their colleagues, and will bring the following core competencies:

- Is aligned with the mission, vision, and values of NM Voices for Children.
- Is committed to equity for all marginalized groups.
- Writes and line-edits well, particularly in the short form.
- Has up-to-date knowledge on best practices for social media platforms, particularly Facebook, Twitter, Instagram, and YouTube.
- Has skills in creating visually appealing and well-written social media graphics and posts.
- Understands the use of social media and communications work for advocacy purposes.
- Is detail-oriented and strategically minded.
- Is available during the legislative sessions, interim committee hearings, and NM Voices events for live tweeting and other social media posting.
- Skill with Adobe Creative Suite software a plus.
- Skills in website maintenance and updating, particularly on the WordPress platform, a plus.
- Skills in creating, editing and posting short videos a plus.

About NM Voices for Children

NM Voices was founded in 1987 by pediatricians who wanted to change the root causes of poor child well-being – causes like poverty, inadequate nutrition, violence, pollution, and homelessness. They knew that such entrenched problems would only be solved by changing the systems that perpetuated them. These systems include underfunded schools, the prevalence of low-wage jobs, wage theft by unscrupulous employers, unchecked predatory lending, substandard housing, and the criminalization of drug use, among others. Changing these systems requires educating lawmakers and other leaders about the problems and their solutions, and then holding them accountable.

Thirty-plus years later, this nonprofit, nonpartisan, statewide advocacy organization still works to create systems-level sustainable change to improve the status, well-being, and racial and ethnic equity of New Mexico’s children, families, and communities. Our work is categorized under three

main pillars – family economic security; cradle-to-career education; and health care and healthy communities – all with a unique focus on the state’s tax and budget policies. We look at every issue through a lens of racial/ethnic and gender equity.

We work with state and national lawmakers and officials to help shape and implement public policies to improve opportunities and outcomes for hard-working families and their children. Because we believe in evidence-based advocacy, we conduct rigorous research and data analysis. NM Voices is the only nonprofit child advocacy organization in the state focused on examining tax and budget policy issues specific to the needs of workers earning low wages, under-resourced families, and communities of color.

We work in coalition with other New Mexico advocacy groups, as well as unions and grassroots organizers.

About Applying

Please send a letter of interest and resumé to Barbara Mike at bmike@nmvoices.org

Please contact Sharon Kayne, Communications Director, with additional questions about the position at skayne@nmvoices.org

This announcement will be posted until the position is filled. Combinations of academic, professional, and technical training in addition to work experience will be considered. NM Voices offers competitive salaries, excellent benefits, paid vacation, a 35-hour work week, and a pleasant working environment.

NM Voices for Children is an equal opportunity employer and is committed to the recruitment and retention of individuals of underrepresented groups, including women, people of color, immigrants, individuals who have disabilities, are multilingual, multicultural, and members of the LGBTQI communities.

New Mexico Voices for Children

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