

2019 7th Annual KIDS COUNT Conference Breakout Session Proposal Packet

# FRAMING THE FUTURE FOR FAMILIES

Wednesday, June 26, 2019

Albuquerque, New Mexico

Including:

- Keynote Speakers: Local & State Newly Elected Leaders
- Breakout Learning Sessions by Community Experts & Partners
- Spirit of Hope Advocacy Awards



**THE ROAD  
AHEAD**

# June 26, 2019

## 7th Annual NM KIDS COUNT Conference

### FRAMING THE FUTURE FOR FAMILIES: THE ROAD AHEAD

NM Voices for Children has opened a call for proposals for breakout learning sessions for consideration at the 7th Annual New Mexico KIDS COUNT Conference, to be held on June 26, 2019 at the Embassy Suites in Albuquerque, New Mexico. The theme this year is “Framing the Future for Families: The Road Ahead.” The afternoon hours will offer up to 10 breakout learning sessions, presenters and topics to be determined by the quality and quantity of proposals we receive and are able to accommodate that align with the theme and goals of the event.

Deadline for proposal submissions is **April 1, 2019 by 5PM**. (See below for more details, instructions, and guidelines). Selected proposals will receive an honorarium of \$150/session. Submissions should be emailed to [fcouncil@nmvoices.org](mailto:fcouncil@nmvoices.org) with all required components no later than the above deadline. Please include in the subject line the following: KIDS COUNT Presentation Proposal Theme: (Include thematic area or your proposed session title here).

## PART I: REQUEST FOR PROPOSAL OVERVIEW

### Background: NM KIDS COUNT Data Book & Conferences

KIDS COUNT is a nationwide effort to track the status and well-being of children across the country and in each state in four areas of well-being: economic security, education, health, and family and community. KIDS COUNT is driven by research showing that the consequences of the events kids experience in childhood are carried with them the rest of their lives. Statistics reported in the [New Mexico KIDS COUNT Data Book](#) show us where we stand, where we’re doing better, and where and how we need to improve. KIDS COUNT tells a story of child well-being and of the opportunities available to our kids. In New Mexico, that story isn’t as positive as it should be. The good news is that there are common-sense solutions that will help our children succeed. Each year, NM Voices convenes more than 400 stakeholders (policymakers, advocates, business owners, activists, social workers, teachers, and youth) at the annual KIDS COUNT conference in Albuquerque to learn, share, and strategize about how best to pave the road ahead for our kids to thrive and our communities to flourish.

### Conference Theme: Framing the Future for Families – The Road Ahead

The data show we’re not doing a very good job of ensuring adequate and equitable opportunities for all of our kids to thrive and succeed. Our kids are struggling. For the second time in the past five years, New Mexico fell to dead last in the nation for child well-being, as ranked by the Annie E. Casey Foundation’s KIDS COUNT program. For the third year in a row, we ranked last in educational outcomes and we lost all of the gains we had made in health during the previous years. We continue to have one of the highest rates of child poverty in the nation.

Things must change, and fortunately New Mexico has entered a time of rich opportunity. With newly elected leadership in the governor’s office, many changes in the state House of Representatives, and a boom in oil and gas revenue, we already saw great improvement in state funding during to the 2019 legislative session. But the kind of change our children need will take more than the work of just our elected officials. It will take the knowledge, partnership, coordination, and persistence of us all. Government, the business community, philanthropic partners, the nonprofit sector, and families must join together to create sustainable solutions to the struggles faced by too many in our state, especially by the youngest amongst us. The purpose of this year’s event will be to share, consider, and strategize ways in which we can collaborate, innovate, and enact evidence-based systems, programs, and policy solutions that will set our children and their families on the road to success.

## Calling Presenters: Community Leaders & Partners

The conference will invite experts and community leaders to present learning sessions for experienced practitioners and advocates to help them gain critical knowledge, strengthen their networks and resources, build skills in the chosen thematic area, and encourage collective action for policy and systems change in our state. Many of us have been working tirelessly to address the crises our children face – and we hail from every sector, background, and region. Below are questions we'd like you to consider as we invite presenter proposals in key thematic areas (listed below). It's vital that we recognize and address both the symptoms of this crises AND the systems that perpetuate it, and innovative, effective solutions that respond to it. Additionally, we must better leverage the unique strengths, strategies, and expertise held throughout our communities as we seek to create more resilience statewide.

- What are you already doing that works?
- What needs to be scaled up or shared more broadly?
- What collaborations are essential right now?
- Where are the gaps that most need addressing?
- What evidence or research underpins your approach that shows it works?

## Breakout Learning Session Thematic Areas

Below are thematic areas identified as important components for improving child well-being. The list is not exhaustive, and we are open to suggestions not profiled below. NM Voices hopes to ensure a balance of offering current evidence, data, research and practices, as well as non-mainstream and non-Western approaches to defining and increasing opportunities for more children and families to thrive. Presenters should discuss data or qualitative research, if available, that substantiates their thematic area and approach, and if relevant, emphasize collaborative work over idiosyncratic or personal work promoting child well-being. Where possible and relevant, presenters should take a systems lens or approach by showing how the topic connects to other facets in the ecosystem of child well-being. Each session should aim to offer research or evidence, knowledge, skills, and strategies/solutions that attendees can walk away with. The sessions will emphasize local, regional, state, and federal expertise and experience, and be composed of a diverse array of presenters and perspectives.

Presentations are encouraged that profile impact and innovation in areas such as policy advocacy or policymaking, service delivery, program design and implementation, research and analysis, community engagement, and more. Presenters with specific expertise to share related to Adverse Childhood Experiences (ACEs) in New Mexico, and experience in programs or strategies that aim to prevent or reduce childhood trauma, are encouraged to apply as well. Proposal topics might fall into the following themes:

1. **Equity:** Racial, ethnic, and gender disparities don't just happen. They are a product of systems and structures that benefit some groups while putting other groups at a disadvantage. Equity is also intentional and only comes about when all people have the same opportunity to participate in society. Equity and child well-being don't concern just our parents and the families that experience hurdles to success. They concern us all. When our children fail to thrive, it is a sign of a deeper problem. It means our families, our communities, and our economy aren't thriving either. [Some questions to consider for applications in this thematic area:](#) What types of structurally caused or perpetuated disparities are you working to dismantle? How might the cycles of childhood trauma and NM's high rate of ACEs (Adverse Childhood Experiences) be disrupted by addressing issues of equity? How is equity defined, addressed, and improved in your community, programs, and/or services?
2. **Advocacy for Change:** To accomplish meaningful changes for kids in New Mexico, many are focused on informing and educating state and national lawmakers to encourage them to shape and implement public policies that are supportive of children and working families. Evidence-based advocacy, rigorous research and data analysis, and relationship building are vital for making and implementing improved policies. Strategy in the realms of legislative, public, administrative, and judicial advocacy are all areas for needed interventions. [Some questions to consider for applications in this thematic area:](#) What forms and strategies for advocacy to make change does your organization deploy and how has it impacted child well-being? What arenas for advocacy are most important (local, regional, state, national, etc) in creating change for kids? What methods of collective or collaborative advocacy (such as coalition building) have been effective for leading change in child well-being? What types of advocacy are important now with the new administration in New Mexico?

3. **Education:** Children are our most valuable natural resource, and the investments we make in them, particularly in their earliest years, will benefit us all in the long term. Every family and individual should have access to an affordable, evidence-based, and high-quality prenatal and cradle-to-career system of care and education. The judgement in the Yazzie/Martinez lawsuit requires that New Mexico provide a more culturally appropriate education as well as one that is more responsive to our children from low-income families and English language learners. [Some questions to consider for applications in this thematic area:](#) In what ways must our educational system adapt and change to better serve the needs of all children and families? What supports do both children and providers in early childhood care and K-12 education systems need to thrive? What is already underway, and what gaps still exist?
4. **Culture of Health<sup>1</sup>:** Our communities, workforce, and economy cannot be healthy when so many New Mexico children and families lack access to a comprehensive and high-quality system of physical and behavioral health care, prevention, and wellness resources. Safe and supportive communities build resilient families and a strong state. New Mexico ranks near the bottom of the 50 states in many measures of child well-being, including on multiple economic, educational, and health indicators. An abundance of evidence shows that education, economic security, and other social determinants of health have a strong influence on the health outcomes of entire groups. Evidence also suggests that increased public spending in both health and other social service areas can lead to improved population health.<sup>2</sup> [Some questions to consider for applications in this thematic area:](#) Given New Mexico's pressing needs, the underfunding of many crucial programs, and evidence that increased public investment supports a culture of health, what must be done to elevate the importance of the "culture of health" framework? What strategies and services need to change, and how, to ensure more children and families have access to comprehensive 'culture of health' programs and resources?
5. **Family Economic Security:** The economy should work for everyone, not just a select few. But for New Mexicans whose job skills and education do not match 21st century jobs, and who work in low-wage jobs with little hope for advancement, economic security is just a dream. Long-term economic prosperity involves promoting economic and workforce development opportunities for all New Mexicans, as well as supporting access to adequate wage and work supports for those in crisis and those who are unable to work, and addressing our tax and budget systems and process. [Some questions to consider for applications in this thematic area:](#) What strategies are working to accomplish these goals? What more needs to be done? What programs or services are offering families sustainable or effective pathways out of poverty?

#### Components of a Successful Proposal Application Include:

- An effective relay of how the workshop will help realize the purpose of the conference;
- A clear, concise title along with a statement as to which thematic area (above) the proposal falls under or if you're proposing an additional topic;
- Two to four clearly written learning objectives for workshop participants;
- How instructor will use effective and innovative adult instruction techniques;
- Equipment and materials to be used, including any handouts (do not need to attach to proposal, but do need to list them);
- Plans for session design (a draft agenda – how you will use the full 60 minutes) with an eye towards the future of the field;
- A description of your credentials and/or what qualifies you to present on this topic;
- How the workshop will leverage research and an examination of current practices in topic area;
- A strict adherence to proposal format and word counts (see Part II).

#### Review Process

Each proposal will be reviewed and rated on the following criteria:

1. Relevance to conference theme and chosen thematic area.
2. Innovative, applied, and advanced content.
3. Quality and clarity of proposal.
4. Real-world application of skills and knowledge gained.
5. Use of creative and real-world examples.
6. Plan for audience interaction and critical thinking.

<sup>1</sup> McCullough and Leider, "Government Spending in Health and Nonhealth Sectors Associated with Improvement in County Health Rankings"; Bradley et al., "Variation in Health Outcomes: The Role of Spending on Social Services, Public Health, and Health Care, 2000–09"

<sup>2</sup> The Robert Wood Johnson Foundation's Culture of Health definition can be reviewed here: <https://www.evidenceforaction.org/what-culture-health>

## Instructions & Reminders

1. Submission should include:
  - a. A completed Application Form by the deadline (**April 1, 2019 by 5PM**)
  - b. A high resolution head shot photo for the Conference Program
  - c. Presenter resume
2. All pages of the application must be typed, word counts adhered to;
3. Only completed applications will be reviewed (incomplete, unedited, unprofessional, and/or hand-written proposals will not be reviewed);
4. All communications and responses to submitted applications will come from NM Voices for Children to the lead presenter who will be responsible for conveying information to co-presenters; and,
5. Selected proposals will receive free full conference registration for session presenters.

## PART II: APPLICATION FOR CONFERENCE PRESENTATION

[Click here](#) to fill out online, or email the following form (completed) to [fcouncil@nmvoices.org](mailto:fcouncil@nmvoices.org) by 5PM on April 1, 2019.

If you DO NOT receive an email confirmation that we received your proposal within five business days of submission, contact [fcouncil@nmvoices.org](mailto:fcouncil@nmvoices.org).

Presentations are currently planned to be 60 minutes in length.  
ALL SESSIONS SHOULD ALLOW TIME FOR at least 10 minutes of Q&A.

Please note: attendance for individual sessions can range from 30 to more than 70 participants. Sessions that seek to have a small group and/or group activities CANNOT BE GUARANTEED AND CAPPING IS NOT ALLOWED. Rooms will be pre-set in theatre style (chairs only) and cannot be re-arranged.

### PROPOSAL TITLE

Title of Presentation (15 words max):

### I. PERSONAL INFORMATION: NAME, CREDENTIALS, CONTACT INFORMATION

Name of person submitting application: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Contact email: \_\_\_\_\_

Date application submitted: \_\_\_\_\_

Lead presenter name & credentials: \_\_\_\_\_

Area of specialization: \_\_\_\_\_

Employer: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Additional Presenters: (for students, list anticipated degree, graduation year, university/college)

Name and credentials: \_\_\_\_\_ Employer: \_\_\_\_\_

Name and credentials: \_\_\_\_\_ Employer: \_\_\_\_\_

Name and credentials: \_\_\_\_\_ Employer: \_\_\_\_\_

Have you presented to a group of 30 or more people?  Yes  No

Is this your only submission?  Yes  No

If no, please list titles of other(s):

### I. PRESENTATION TYPE:

- Lecture/PowerPoint
- Panel Discussion (at least three presenters – including a designated moderator)
- Group Interaction (if selecting this category, explain planned activities below in **250 words or less**)
- Other (explain in **250 words or less**)

### III. PRESENTATION THEME

Select all that apply below, and refer to page 2 -3 of this application for more information on each theme. Later in the application you'll be asked to elaborate on the theme(s) chosen.

- EQUITY
- ADVOCACY FOR CHANGE
- EDUCATION
- CULTURE OF HEALTH
- FAMILY ECONOMIC SECURITY
- OTHER (please describe in **250 or words or less**)

### IV. PRESENTATION CONTENT

A completed application must contain the following information filled in on this page. Attachments are not necessary and will not be accepted for review.

- A. Presentation Title (**15 words or less**)
- B. Presenter(s) Biographies (**150 words for each presenter**)
- C. Participant Learning Objectives (**list two to four objectives**)
- D. Presentation Abstract/Summary (**500 words or less**)
- E. Brief Presentation Description (for event program selected) (**150 words or less**)
- F. Material & Equipment Needs (**150 words or less**)
- G. Plan for implementing adult learning methods in presentation, including innovative and interactive audience engagement (**300 words or less**)

### APPLICATION CHECKLIST

- Application is completed and proofread. Incomplete applications will not be accepted
- Content materials are advanced and applied
- High resolution photos of all presenters attached
- Application is signed and dated by lead presenter

Lead Presenter Signature \_\_\_\_\_

Date: \_\_\_\_\_