

ROADMAP TO A
STRONGER
NEW MEXICO



NEW MEXICO IS AT A CROSSROADS & IT'S TIME FOR A NEW DIRECTION

New Mexico's unique cultural diversity, great natural beauty, and strong sense of community make it a resilient state... but there's much more work to be done to achieve our full potential.



Tax cuts for the wealthy and well-connected have bled New Mexico of the funding we need for critical investments in education, health care, and other services that help children succeed.

After years of these race-to-the-bottom economic strategies, we've hit rock-bottom — **we're last in the nation for child well-being.**



TO MOVE FORWARD, WE MUST:

- Make New Mexico's children and families the state's highest priority.
- Grow good-paying jobs by investing in our greatest resource — our people.
- Promote equity and make our communities even stronger.
- Restore an effective and efficient government that works for everyone.

SEE REVERSE FOR OUR ROADMAP TO A STRONGER NEW MEXICO



THE ROADMAP TO A STRONGER NEW MEXICO

1. **Invest in working families** — by raising wages, adopting family leave and tax credits, and more — to promote economic security.
2. **Invest in education** — early learning, K-12, higher education, and job training — to put people on an upward trajectory, build the workforce of the future, and jump-start the economy.
3. **Invest in health** — improve access to physical and behavioral health care — to ensure greater productivity and well-being.
4. **Invest in public safety and infrastructure** — water, roads and bridges, and broadband — to ensure New Mexico's communities and businesses can thrive, while also creating jobs.



GETTING THERE FROM HERE

The roadmap alone won't get us there. We also need to fund these important investments by **closing tax loopholes and asking big businesses and the well-connected to pay their share**. Here's how:

- Raise the personal income tax for New Mexico's wealthiest households.
- Reform the gross receipts tax by ending tax giveaways for the well-connected and lowering the rate for all.
- Close the loophole that out-of-state corporations use to avoid paying taxes in New Mexico.

EVERY \$50 MILLION IN NEW REVENUE COULD...



Provide college scholarships of **\$2,000** to each high school student in the graduating class of 2019. **OR**



Give **48,000** New Mexicans health care coverage. **OR**



Provide **8,000** families with child care assistance. **OR**



Double the Working Families Tax Credit for all **200,000** families who benefit from it.

GET INVOLVED

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