

Making KIDS COUNT in New Mexico

Northern New Mexico
KIDS COUNT Conference
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KIDS COUNT



ECONOMIC
WELL-BEING



EDUCATION



HEALTH



FAMILY AND
COMMUNITY

A close-up photograph of four young children of diverse backgrounds gathered around a table, looking intently at an open book. The child on the far left is a Black boy in a light blue shirt, looking towards the book with an open mouth as if speaking or reading aloud. Next to him is a white boy in a red shirt, looking down at the book with a slight smile. To his right is another white boy in a blue shirt, also looking down at the book. On the far right is a white boy with freckles in a dark green shirt, looking down at the book. The book is open, showing a page with a large, detailed illustration of a landscape. The lighting is warm and natural, highlighting the children's faces and the texture of the book's pages.

**KIDS COUNT tells a story
of opportunity.**

What is your story?






Why I'm here

Why we're all here

www.nmvoices.org

Photo by: Rebecca Glenn, OLÉ

A photograph of a classroom scene from behind several children. They are all raising their hands, indicating they want to answer a question or participate. The children are wearing various colored shirts: white, red, orange, and green. In the background, a large chalkboard is visible with some faint, illegible writing on it. The text "All children should have the best possible opportunities to reach their full potential." is overlaid in white, bold, sans-serif font across the center of the image.

All children should have
the best possible
opportunities to reach
their full potential.



ECONOMIC WELL-BEING

DOMAIN RANK

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EDUCATION

DOMAIN RANK

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HEALTH

DOMAIN RANK

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FAMILY AND COMMUNITY

DOMAIN RANK

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low reading &
math scores

food insecurity

poverty

child abuse

low access to
early education
& care

Northern NM has its own story to tell

- More kids in preschool
- Better graduation rates
- Fewer teen births

Northern NM has its own story to tell

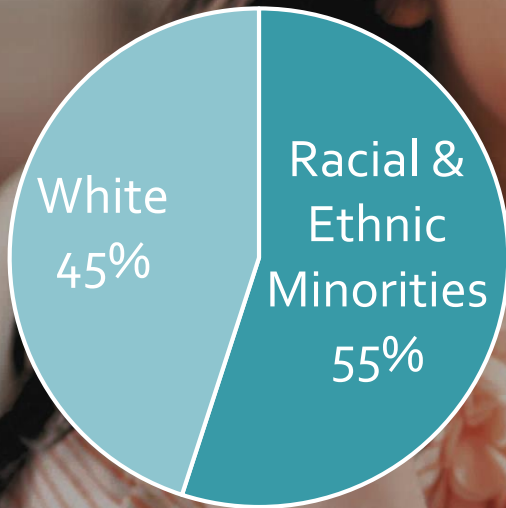
- More kids in poverty
- More disconnected youth
- Fewer kids with health insurance



**Disparities exist in
nearly every
indicator.**

New Mexico is ahead of the demographic trend.

United States, 2030



Northern NM, 2016



New Mexico, 2016






This is us.

A young boy with dark hair and a sad expression is sitting at a wooden table. He is wearing a blue and white striped shirt. His right hand is resting on his chin, and his left arm is crossed on the table. In front of him is a large white plate. The background shows a white chair and a shelf with various items, including a blue and white checkered cloth, a white plate, and some yellow food items.

**Nobody likes to hear
the bad news.**

A low-angle, close-up photograph of four children of diverse ethnicities huddled together, smiling warmly at the camera. The children are positioned in a circle, with their heads and shoulders visible. The background is a clear, light blue sky. The text "But there's good news too." is overlaid in white, bold, sans-serif font across the upper middle of the image.

**But there's good
news too.**

Policy matters.

A silhouette of a person holding a child against a sunset sky. The person is standing and holding the child up. The sky is a mix of blue, orange, and yellow, with some clouds. The text is overlaid on the image in various colors and sizes.

higher grad
rates

better reading
& math scores

better health outcomes

lower rates of
food insecurity

lower remedial
education costs



Progress is possible!

30,000 more with insurance

4,000 more in pre-K

4,000 more with home visiting



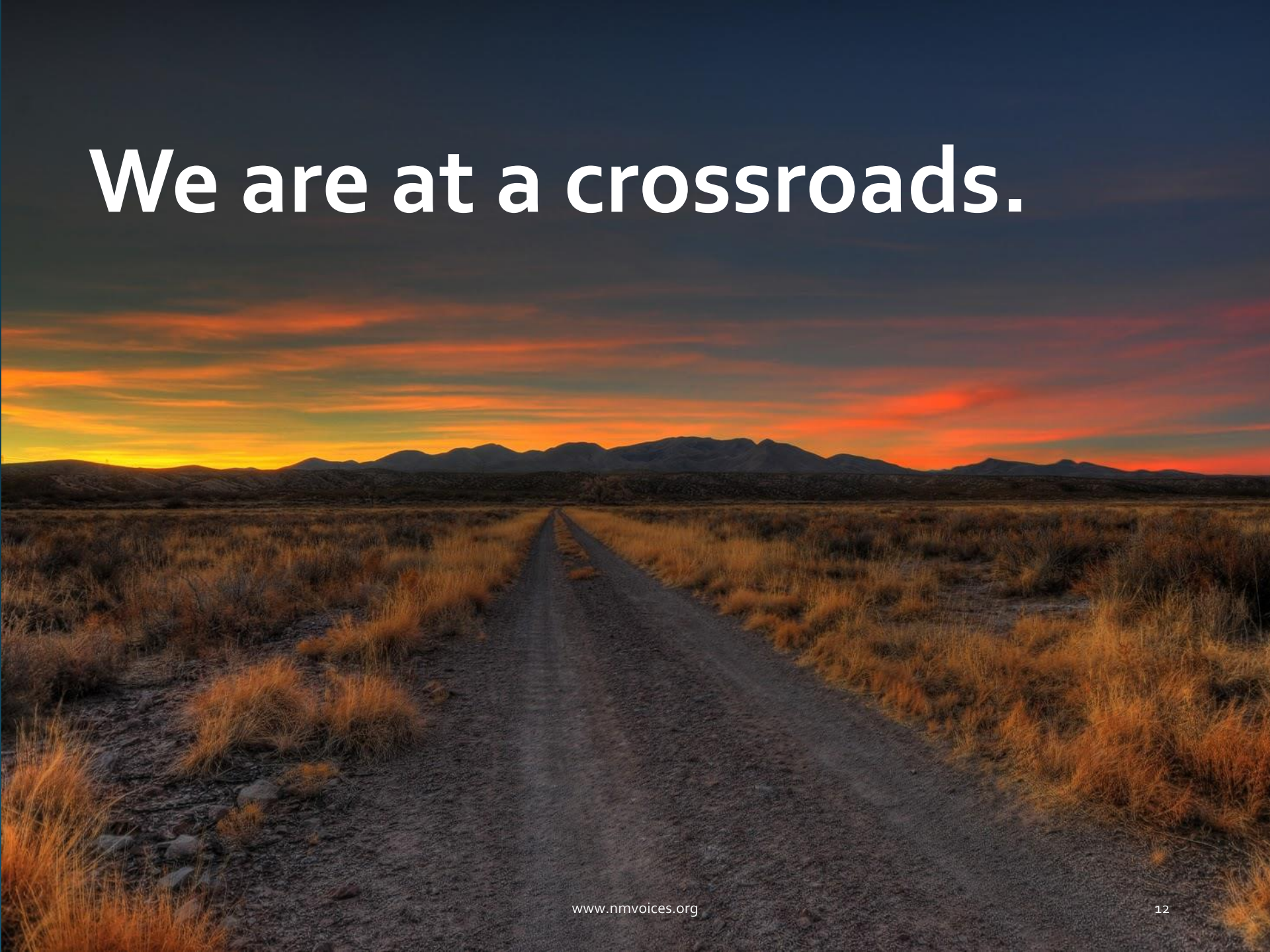
¡Sí, Se Puede!


680 more kids in preschool

2% fewer teen dropouts

170 more babies born at a
healthy birth weight

We are at a crossroads.



A photograph of a family of four in a kitchen. On the left is a young woman with dark hair, wearing a blue shirt and a necklace with a pearl pendant. Behind her is an older man with grey hair and a mustache, wearing a light green shirt. In the center is a young girl with dark hair, wearing a black top with a decorative collar. On the right is an older woman with grey hair, wearing a white shirt. They are all smiling and looking towards the camera. The background shows wooden kitchen cabinets.

**We're all in this
together.**