



Preventing Child Neglect through Research, Policy & Action: Integrating A Home Visitation Program within Service Systems

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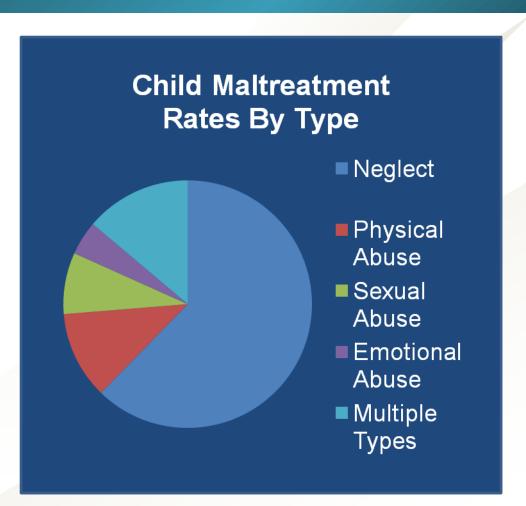




BACKGROUND

Child Maltreatment

- More than 3.5 million incidents of suspected child maltreatment in the U.S. in 2013
- Nearly 79.5% of these cases due to neglect
- 71% of child maltreatment death attributed to neglect



Child Maltreatment

 Neglected children have difficulties with cognitive, social, and emotional development, and have most negative affect of all maltreated children

Health-Risk Behaviors

- **❖** Sexual promiscuity
- Sexual perpetration
- Alcohol abuse
- Illicit/injected drug use
- Smoking
- Behavior problems

Mental/Social Problems

- ❖ PTSD
- Depression
- Anxiety
- Eating disorders
- Neurobiological
- Academic achievement
- Unwanted pregnancy
- Obesity
- ❖ Re-victimization

Diseases and Injury Conditions

- Ischemic heart disease
- Diabetes
- Stroke
- Cancer
- Suicide
- ❖ Skeletal fractures
- Chronic bronchitis and emphysema
- ❖ STDs (e.g., HIV)
- Hepatitis

SafeCare®

- Evidence-based practice (EBP) to reduce neglect through home-based parent behavioral skills training and education
- Designed for families with children, ages 0 to 5, in the child welfare system
- Described in over 60 scientific publications
- Multiple studies support efficacy and effectiveness

SafeCare®

- Addresses the multiple risk factors for child abuse and neglect
- Teaches parents a broad range of skills
- Provides training in home settings and focuses on typical daily activities
- Highly structured, but flexible in its delivery
- Has evidence of cultural relevance and effectiveness among Latino and Native American families

SafeCare® Modules

- Problem-Solving and Communication
- Parent-Child and Parent-Infant Interaction
 - Increases positive interactions
 - Teaches skills (planning in advance, explaining rules/consequences, giving feedback) during daily activities
 - Increases parent bonding and infant attachment

Home Safety

Teaches recognition of hazards and how to remove them

Health

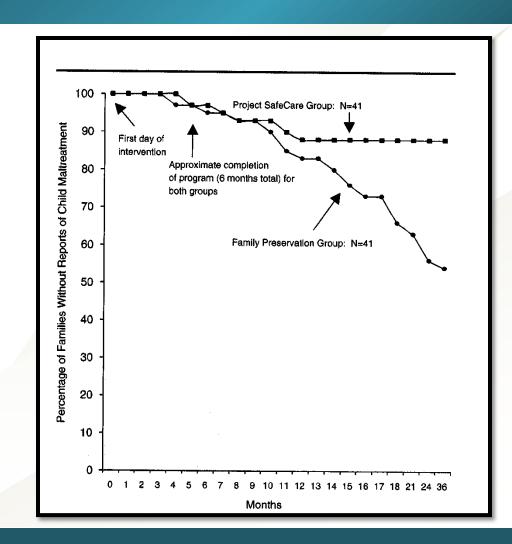
 Teaches recognition of illness and injury; when to call a doctor or go to the emergency room

Tailoring SafeCare®

- Provide feedback to developer on cultural population(s) to be served
- Conduct home visits with families who are part of cultural population(s) in appropriate language
- Undertake a series of meetings around cultural and linguistic adaptations
- Discuss the benefits and concerns in modifying to ensure fidelity to the model
- Prioritize and plan for each needed adaptation
- Evaluate acceptability and feasibility of the adaptations

SafeCare® Evaluation Outcomes

- After 3 years, 15% of families that received SafeCare (top line) had repeat reports of maltreatment, compared with 46% that received Services as Usual



SafeCare® Training

- Three hierarchically-structured staff roles:
 - 1. Trained and certified home visitors
 - 2. Coaches who are "experts" in SafeCare model and engage in fidelity monitoring and consultation to improve home visitor competency
 - 3. Trainers educate, coach, and certify home visitors

Gaps in SafeCare® Research

- Several studies examine SafeCare implementation
 - Most center on provider- and organizational-level factors
- SafeCare is often funded and implemented through complex government systems
- "Studying up" affords insight into how policymakers experience, shape, and support implementation processes for SafeCare and other EBPs

RESEARCH

Study Rationale

- Did you know that the failure rate for implemented home-based interventions is 55%?
 - For programs still "identifiable," many key elements were no longer part of services
- Why is this the case?
 - Need to understand the perspectives of stakeholders at the policy, systems, organizational, and provider levels to determine factors likely to affect instantiation of EBPs within public service sectors

The EPIS Framework: Exploration, Preparation, Implementation, & Sustainment

EXPLORATION

Assessment of possible service innovations, including program "fit" based on the specific needs/ characteristics of a public system (outer context) and service provider agencies (inner context)

PREPARATION

Finalizing the decision to adopt a particular service innovation

Planning of strategies to enhance fit, introduce, and optimally support program at system and agency levels

IMPLEMENTATION

Application and ongoing evaluation of the service innovation

Quality improvement and support as needed

SUSTAINMENT

Continued use and evaluation of the service innovation within the system

Note: Adapted from Aarons, Hurlburt, & Horwitz, 2011.

EPIS-Related Contextual Factors

- Outer context (policy- and systems-level)
 - Policies, procedures, requirements
 - Legal actions and legislation
 - Inter-organizational networks
 - Funding and contracts
- Inner context (organizational- and provider-level)
 - Organizational culture/climate
 - Leadership
 - Staffing/staff characteristics
 - EBP Fit/Adaptation
 - Fiscal viability
 - Capacity for training, coaching, evaluation, etc.

EXPLORATION

OUTER CONTEXT

Sociopolitical Context

Legislation

Policies
Monitoring and review

Funding

Service grants

Research grants

Foundation grants

Continuity of funding

Client Advocacy

Consumer organizations

Interorganizational networks

Direct networking

Indirect networking

Professional organizations

Clearinghouses

Technical assistance centers

INNER CONTEXT

Organizational characteristics

Absorptive capacity

Knowledge/skills

Readiness for change

Receptive context

Culture

Climate

Leadership

Individual adopter characteristics

Values

Goals

Social Networks

Perceived need for change

PREPARATION

OUTER CONTEXT

Sociopolitical

Federal legislation

Local enactment

Definitions of "evidence"

Funding

Support tied to federal and

state policies

Client advocacy

National advocacy

Class action lawsuits

Interorganizational networks

Organizational linkages

Leadership ties

Information transmission

Formal

Informal

INNER CONTEXT

Organizational characteristics

Size

Role specialization

Knowledge/skills/expertise

Values

Leadership

Culture embedding

Championing adoption

IMPLEMENTATION

OUTER CONTEXT

Sociopolitical

Legislative priorities

Administrative costs

Funding

Training

Sustained fiscal support

Contracting arrangements

Community based organizations.

Interorganizational networks

Professional associations

Cross-sector

Contractor associations

Information sharing

Cross discipline translation

Intervention developers

Engagement in implementation

Leadership

Cross level congruence

Effective leadership practices

INNER CONTEXT

Organizational Characteristics

Structure

Priorities/goals

Readiness for change

Receptive context

Culture/climate

Innovation-values fit

EBP structural fit

EBP ideological fit

Individual adopter characteristics

Demographics

Adaptability

Attitudes toward EBP

SUSTAINMENT

OUTER CONTEXT

Sociopolitical

Leadership

Policies

Federal initiatives

State initiatives

Local service system

Consent decrees

Funding

Fit with existing service funds Cost absorptive capacity Workforce stability impacts

Public-academic collaboration
Ongoing positive relationships
Valuing multiple perspectives

INNER CONTEXT

Organizational characteristics

Leadership

Embedded EBP culture

Critical mass of EBP provision

Social network support Fidelity monitoring/support

EBP Role clarity

Fidelity support system

Supportive coaching

Staffing

Staff selection criteria

Validated selection procedures

Study Context

- Social service systems in two states
 - A state-operated system
 - Ten county-operated systems
 - Counties accountable to state government via System Improvement Plans (SIPs)
 - Total of 11 implementation sites
 - Eight are currently implementing SafeCare

Data Collection

Quantitative data

- Annual web surveys focused on organizational issues
- Fidelity ratings
- Administrative data

Qualitative data

- Individual semi-structured interviews with state administrators, academic investigators, CBO executive directors, coaches, supervisors, and providers
- Focus groups with providers, supervisors, and coaches
- Document review

POLICYMAKER PERSPECTIVES (N=24)

Major Themes

- 1. EBP adoption decision
- 2. Leadership
- 3. Funding
- 4. Policies and contracts
- 5. Partnerships
- 6. Careful planning and proactive problem solving
- Political and legal pressures on the outer context

EBP Adoption Decision

- Influenced by national trends that prioritized federal funds for EBP implementation
- Because EBPs were "tested," there was some assurance that positive outcomes were possible
 - "We don't have to look at it as 'Will it work or not?""
- Proscriptive structure bolstered "accountability" and "responsible" use of public dollars

EBP Adoption Decision

- Why SafeCare in particular?
 - Encouraged cultivation of local "experts" (e.g., coaches) to educate and monitor home visitors
 - Train the trainer model essential to facilitating continuation of SafeCare in times of staff turnover
 - Establishment of local capacity limited need for expensive, ongoing involvement of its developers

Leadership

- Where SafeCare was embedded in systems:
 - Willingness to "champion" and preference for EBPs
 - Self-proclaimed "networkers" who sought out knowledge about EBPs and strategies to support them
 - Committed to taking part in planning meetings,
 training activities, and other events to show support
 - Planning for transitions between champions

Leadership Turnover

 "It was that perfect storm. Several elements came together at the same time. Initial investments, initial people who were involved, changed, in terms of leadership. You lost that vision and the investment piece at the start."

Funding

- No single funding formula to finance SafeCare
- Sources varied in terms of how monies were spent, i.e., training only versus service delivery
- SafeCare successful in systems where:
 - Policymakers were collaborative, creative and forward-thinking about optimally integrating disparate funding sources

Policies and Contracts

- One of 11 systems had formal policies for SafeCare
- Requests for Proposals (RFPs), contracts, structured curriculum, and SIPs comprised de facto policy
- Clarified roles, responsibilities, and expected outcomes
- Contract requirements facilitated quality assurance
 - Ongoing fidelity monitoring
 - Coaching
 - Participation in research and evaluation activities

Partnerships

- SafeCare succeeded in systems where partnerships between policymakers and local stakeholder groups were already strong
 - Provider agencies
 - Academic partners
 - Educated policymakers about EBPs and SafeCare
 - Shared feedback on program processes and outcomes
 - Brought financial resources to the table through grants
 - Maintained relationships with the model developers

Planning and Problem Solving

- Effective implementation required outer- and innercontext actors to proactively tackle system challenges
- Anticipating challenges before they occurred
 - Timely referral; lack of education about EBP in broader system
- Critics of SafeCare concerned about:
 - Restricted age range served by the EBP; appropriateness for families in crisis situations; cultural relevance
- SafeCare successful in systems where policymakers and stakeholders collaborated with academic partners intervention developers to tailor EBP to diverse clients

Political and Legal Pressures

- Legal actions affecting service delivery were pending in several systems
 - Lawsuit in one state led to a major restructuring of the child welfare system
 - Adoption of a statewide child welfare plan focused more on children in foster care than home visitation
 - New leadership lacked institutional memory of previous investments in the start up of SafeCare

Common Insights

- In sites where SafeCare is working:
 - Leadership support is in place across levels
 - Higher home visitor workforce retention
 - Less home visitor burnout
 - Reduced client recidivism
 - High client ratings of satisfaction, service quality, and perceived cultural relevance

Sustainment Concerns

- Despite time, resources, and efforts to bring up an EBP, policymakers questioned its stability if a system was subjected to major (outer context) changes beyond their immediate control
 - New legislation or shifts in gubernatorial administrations could lead to sweeping changes in child welfare systems, and compromise established processes for SafeCare delivery
- Precarious nature of funding in some sites

Conclusions for Policymakers

EXPLORATION and PREPARATION:

- Take the lead in identifying and championing rigorously researched EBPs, placing value on "evidence," "data," and "outcomes"
- Have a broad vision for what EBPs can accomplish
- Be proactive in planning with a diverse base of stakeholders (providers, funders, academic partners, intervention developers, child welfare advocates)

Conclusions for Policymakers

IMPLEMENTATION and SUSTAINMENT:

- Be creative and forward-thinking in financing EBPs
- Write EBPs into detailed policies and contracts
- Support the building of local capacity through the development of home grown "experts" (e.g., train the trainer and cascading diffusion models)
- Participate in efforts to adapt or "innovate" EBPs to ensure fit within the service system and clientele
- Be proactive in planning for smooth transitions
 (e.g. administrative turnover)

Overall Conclusion

- Most importantly, policymakers need to build partnerships with stakeholders in child welfare during all phases of implementation:
 - local providers
 - clients
 - academic collaborators
 - intervention developers
 - child welfare advocates
- Heeding the advice of the policymakers in this research can help reduce the failure rate of EBPs in the child welfare system

For Further Information

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