



# Enhancing Child Well-Being in New Mexico

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# KIDS COUNT



ECONOMIC  
WELL-BEING



EDUCATION



HEALTH



FAMILY AND  
COMMUNITY



A close-up photograph of four young children of diverse backgrounds gathered around a table, looking intently at an open book. The child on the far left is a young Black boy in a light blue shirt, looking down at the book with a slight smile. Next to him is a white boy in a red shirt, also looking down. To his right is another white boy in a blue shirt, looking down. On the far right is a white boy in a dark green shirt, looking down. The book is open, showing a page with a large, detailed illustration of a landscape. The lighting is warm and natural, highlighting the children's faces and the texture of the book's pages.

**KIDS COUNT tells a story  
of opportunity.**

A silhouette of a woman lifting a young child into the air. They are positioned in the lower-left to center of the frame. The background is a dramatic sky at sunset or sunrise, with horizontal bands of orange, yellow, and blue. Wispy clouds are scattered across the sky. The overall mood is hopeful and inspiring.

# What is your story?





# Why I'm here

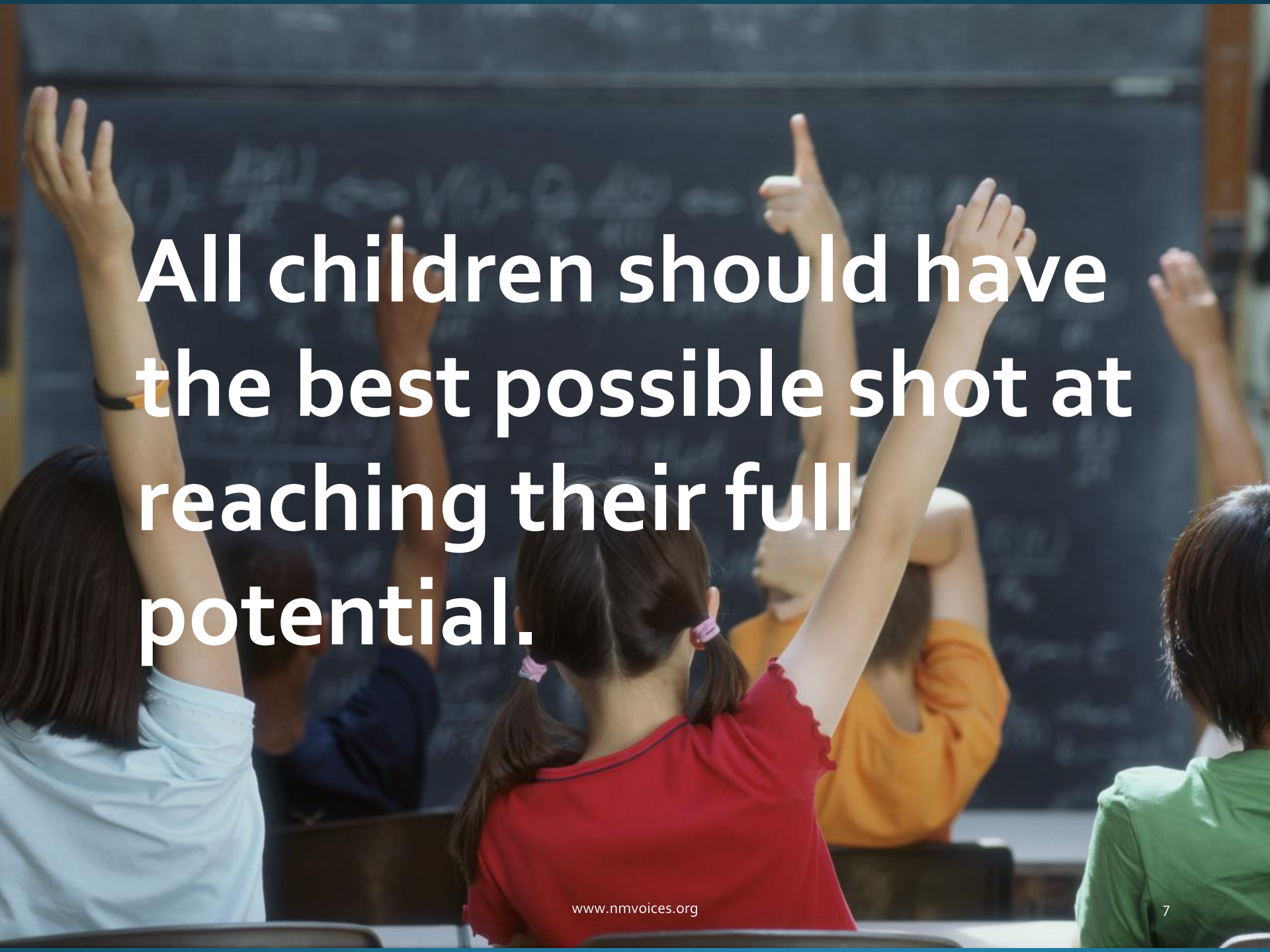


# Why we're all here

[www.nmvoices.org](http://www.nmvoices.org)

Photo by: Rebecca Glenn, OLÉ



A photograph of a classroom scene from behind several children. They are all raising their hands towards a chalkboard in the background. The children are wearing various colored shirts: a light blue shirt on the left, a red shirt in the center, an orange shirt to the right, and a green shirt on the far right. The chalkboard is dark and has some faint, illegible writing on it. The text "All children should have the best possible shot at reaching their full potential." is overlaid in white, bold, sans-serif font across the middle of the image.

All children should have  
the best possible shot at  
reaching their full  
potential.



## ECONOMIC WELL-BEING

DOMAIN RANK

48



## EDUCATION

DOMAIN RANK

50



## HEALTH

DOMAIN RANK

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## FAMILY AND COMMUNITY

DOMAIN RANK

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low reading &  
math scores

food insecurity

poverty

child abuse

low access to  
early education  
& care

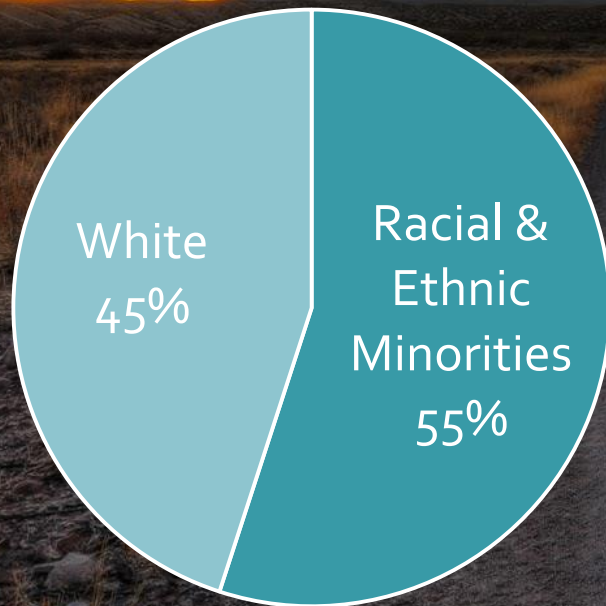


**Disparities exist in  
nearly every  
indicator.**

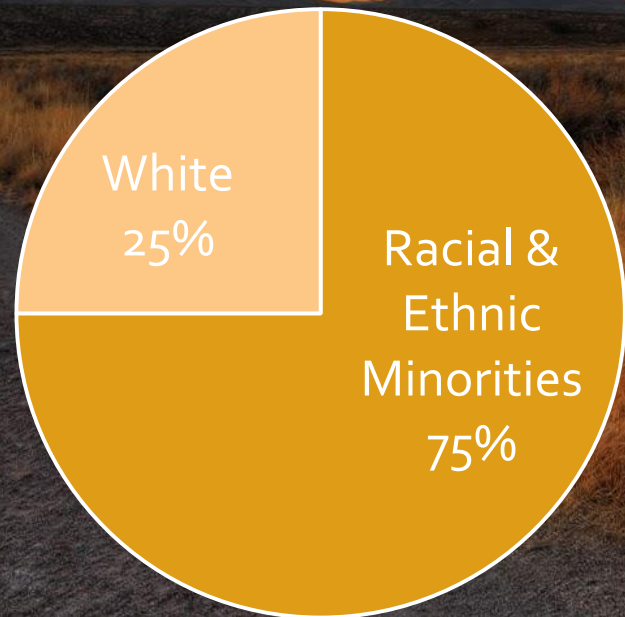


# New Mexico is ahead of the demographic trend.

United States, 2030



New Mexico, 2015






This is us.



A young boy with dark hair and a sad expression is sitting at a wooden table. He is wearing a blue and white striped shirt. His right hand is resting on his chin, and his left arm is crossed on the table. In front of him is a large white plate. The background shows a white chair and a shelf with various items, including a blue and white checkered cloth, a white plate, and some golden-brown food items.

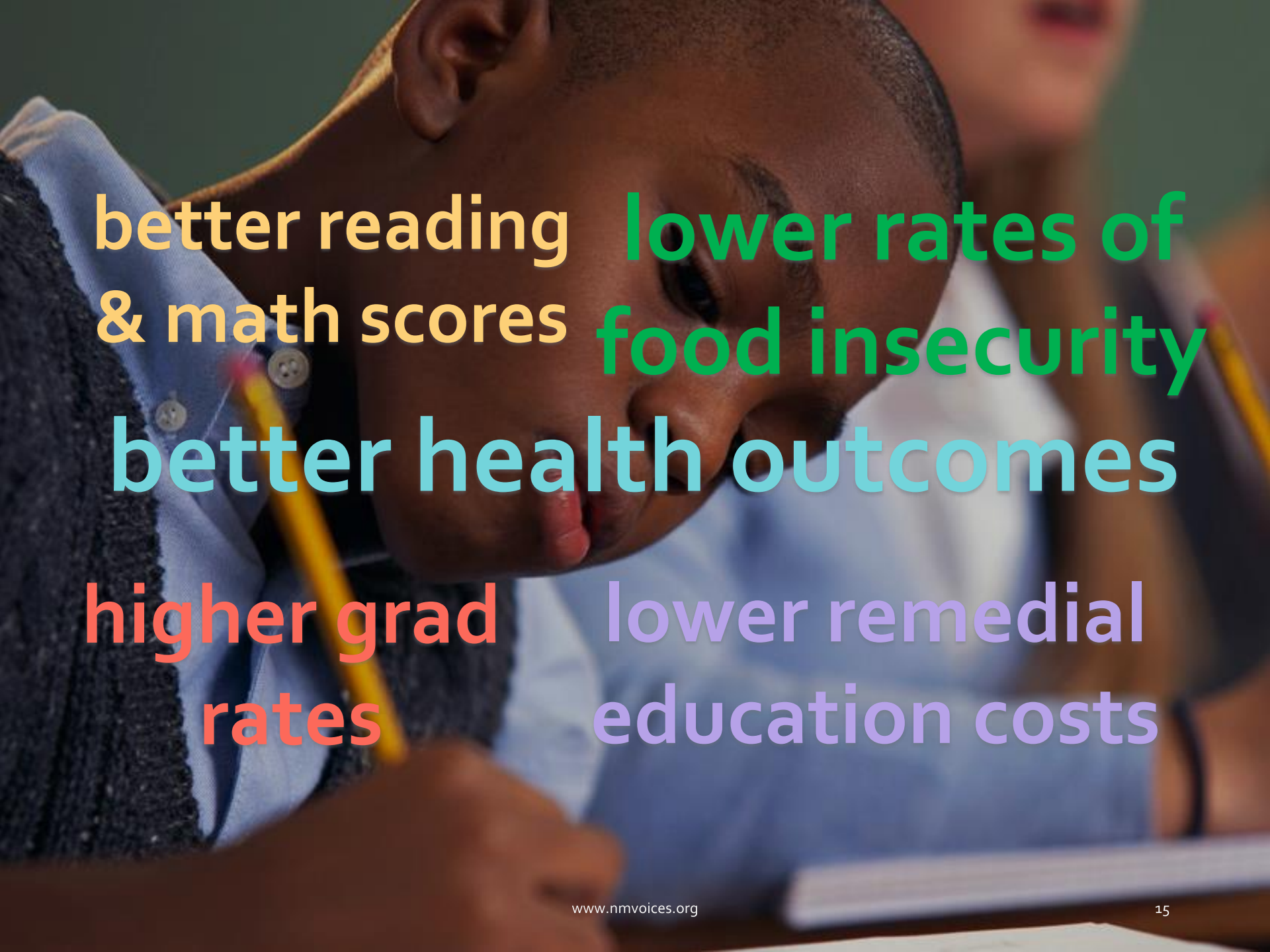
**Nobody likes to hear  
the bad news.**

A low-angle, close-up photograph of four children of diverse ethnicities huddled together, smiling warmly at the camera. The children are positioned in a circle, with their heads and shoulders visible. The background is a clear, light blue sky. The text "But there's good news too." is overlaid in large, white, sans-serif font across the upper half of the image.

**But there's good  
news too.**

**Policy matters.**





better reading  
& math scores

lower rates of  
food insecurity

better health outcomes

higher grad  
rates

lower remedial  
education costs



Progress is possible!

30,000 more with insurance

5,000 more in pre-K

3,000 more with home visiting





# ¡Sí, Se Puede!

680 more kids in preschool

2% fewer teen dropouts

170 more babies born at a  
healthy birth weight






These are trying times.

Our kids are our reason  
and our potential to do  
better.



A photograph of a family of four in a kitchen. On the left is a young woman with dark hair, wearing a blue shirt and a necklace with a pearl pendant. Behind her is an older man with grey hair and a mustache, wearing a light green shirt. In the center is a young girl with dark hair, wearing a black top with a decorative collar. On the right is an older woman with grey hair, wearing a white shirt. They are all smiling and looking towards the camera. The background shows wooden kitchen cabinets.

**We're all in this  
together.**