

Be a Champion

Together We Can Build a Better Future



We hear it so often it hardly comes as a shock anymore: New Mexico is one of the worst states in which to grow up. Too many of our children live in poverty and too few have the resources they need to reach their potential. While these problems are entrenched they are neither inevitable nor intractable.

For 25 years, New Mexico Voices for Children has worked to improve child well-being in New Mexico.

By becoming a Corporate Champion, you can help us build a better future for New Mexico's children, families, and communities.

We Have a Vision that all New Mexico children and families have equitable opportunities to thrive and to achieve their full potential.

We Have a Mission to champion public policies that improve the status and well-being of New Mexico's children, families, and communities in the areas of health, education, and economic security through credible research and effective advocacy.

CORPORATE CHAMPION

 NEW MEXICO
VOICES
FOR CHILDREN

Invest in New Mexico's Children

Dear Friend,

No child chooses to grow up disadvantaged or in poverty. Extreme childhood adversity has lifelong effects that can keep individuals from realizing their potential and making a contribution to society.

Poverty, discrimination, the lack of education, poor health, and other social and economic problems are the result of public policies—decisions made and systems put into place by those in power. We can change those dismal outcomes by changing the public policies that create, maintain, and exacerbate them.

We advocate for public policies that help families work their way out of poverty with dignity. Because we believe in evidence-based advocacy, we conduct rigorous analysis of data and policy. We educate and inform opinion leaders, policy-makers, and the public about new and effective strategies and policies to improve the lives of New Mexico's children.

We hope you will join us in lifting your voice for children.

Best Regards,



Veronica C. García, Ed.D.
Executive Director



Allies Across the State Use our Data and Analysis

“New Mexico Voices for Children has become an indispensable asset to our city and our state. Advocates, direct service providers, community leaders and groups, and decision makers in many arenas, throughout the city and state, look to Voices for leadership, information and guidance on matters that affect our most treasured and vulnerable citizens.”

—Kim Posich, Executive Director, New Mexico Center on Law and Poverty

“Your report, *New Mexico's Wage Race to the Bottom*, was an integral part of our advocacy efforts down here, especially when we presented some of its information to the City Council when we were trying to get them to pass a resolution in support of raising the minimum wage.”

—James Urbany, CAFé, Las Cruces

There is Still Work to be Done and We Need Your Help



Become a Corporate Champion

Member Benefits

Electronic Updates

Receive our latest news before the media, including:

- NM KIDS COUNT Data Book, policy briefs, fact sheets, and reports.
- Press releases.
- Legislative wrap-ups.
- Annual reports.

Speakers Bureau

Members of our expert staff can make presentations at your organizational meetings.

Advocacy Opportunity Alerts

Sent to you when legislative or community actions are being taken on the issues you care about, including:

- Email action alerts
- Community announcements
- Rallies at the Roundhouse

Champion Benefits

- Recognition on our website, social media, and eNewsletters.
- Recognition in all marketing and press materials, and annual reports.
- 15% discount for tickets to all our events.

Recognition at our Events*

- Recognition on save-the-date postcards, invitations, and programs.
- Recognition by emcee.

Membership Levels

| | |
|-----------------------|---------|
| 1-10 Employees | \$250 |
| 11-20 Employees | \$500 |
| 21-50 Employees | \$1,000 |
| 51+ Employees | \$2,500 |

*Additional event sponsorship opportunities will also be available

Children's Charter

- All children and their families have a high-quality cradle-to-career system of care and education.
- All children and their families have quality health care and supportive health programs.
- All children and their families are economically secure.
- All children and their families' needs are a high priority in local, state, and federal budgets and they benefit from a tax system that is fair, transparent, and that generates sufficient revenues.
- All children and their families are free from discrimination based on race, ethnicity, religion, disability, gender, sexual orientation, gender identity, or country of origin.
- All children and their families live in safe and supportive communities.
- All children and their families' interests and needs are adequately represented in all levels of government through effective civic participation and protection of voters' rights.



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