



Media Advisory

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New Mexico Youth to Focus on the "Brain" in Leadership Workshops

ALBUQUERQUE--Fifty youth delegates of the YEAH! Coalition will be participating in an advocacy training to enhance their understanding of their positions as youth leaders in their communities. They will also be trained in "Brain Education."

"Brain Education is an educational program for students designed to promote health, happiness, peacefulness and achievement," said Annie Chin Taylor, a local instructor and coordinator of New Mexico Brain Education. "It aims to develop children's creative efficacy through innovative trainings focused on the brain itself," she added. Taylor will present Brain Education at the training.

YEAH! (Youth Empowerment Advocacy Heroes!) is a statewide youth coalition of community and school groups that advocate against the use of tobacco amongst New Mexican youth. The training is organized by Youth Link, a program of NM Voices for Children.

The youth delegates will be meeting from 9:00am to 4:30pm on Saturday, March 28 at IT'Z Family, Food, and Fun. The day will focus on training the delegates on leadership, team-building exercises, peer-to-peer communication practices and other fundamentals of being an advocate.

WHAT: YEAH! Delegates Training

WHEN: March 28, 9:00am- 4:30

WHERE: IT'Z, 4595 San Mateo Blvd. NE, Albuquerque

WHO: YEAH! Youth Coalition Delegates and NM Voices for Children's Youth Link

INTERVIEW/PHOTO OP: There will be youth reporters documenting the events of the day. These youth and others will be available for photos and interviews on Saturday from 3:00-4:30 pm, during free-play time at IT'Z. All other interviews should be scheduled in advance, if possible, through Rasa Herzog.

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Youth Link is a program of New Mexico Voices for Children and is funded by the New Mexico Department of Health Tobacco Use Prevention and Control Program.

New Mexico Voices for Children is a nonpartisan, non-profit organization advocating for policies to improve the health and well being of New Mexico's children, families, and communities. 2340 Alamo Ave. SE, Suite 120, Albuquerque, NM 87106-3523; 505-244-9505 (p); www.nmvoices.org