

Help Kids Thrive — Birth to Five

New Mexico's Young Children Need:



- More high quality child care and preschool.
- Parents who are informed on how to best help their child learn and grow.

- Training for the people who teach and care for our young children.
- Enough money from the state so that all young children can get a great start in life.



Photos courtesy of UNM Family Development Program.

Invest in Children Now!

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More information available at 505-243-5437

New Mexico's Kids Need Your Help!

Why? Because...

- The first five years in a child's life are the most important years for brain development – getting the brain ready for a life of learning.
- High quality care and education helps kids do better in school and in life.
- Help paying for quality child care means parents can go to work or college.
- Out of every dollar New Mexico spends, **only** one penny goes to the care and education of young children.
- Only one in six kids gets free NM Pre-K.



What you can do:

- Register to vote.
- Talk to your friends and family about how important it is for all kids to have high quality child care, education, and health care.
- Ask candidates if they will promise more money for high quality child care, education, and health care for young children.
- Vote on November 2, 2010!

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